

# KATHRYN L'HEUREUX

## GRAPHIC DESIGNER

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## SUMMARY

Recent graduate with a Bachelor's degree in Graphic Design and passionate about creating visually compelling designs. Skilled in Adobe Creative Suite including Photoshop, Illustrator, InDesign, and XD. Demonstrated ability to work on multiple projects at once with a keen eye for detail. Strong understanding of typography, color theory, layouts, and other design elements. Eager to bring innovative ideas and a fresh perspective to a dynamic design team with a proven ability to work well alone, with a team, and with clients.

## INDUSTRY EXPERIENCE

### STICKER DESIGN

Kings of the Prairie Sportsman Club | July 2025- Present

- Design founding member sticker
- Ongoing sticker design for quarterly events hosted by the club

### LOGO DESIGN

D Bar 7 | May 2025- June 2026

Wild Prairie Spiece | May 2025- June 2026

Coffey and Cream Design Studio | January 2025 - March 2026

Salt and Sugar | July 2024

- Design and optimize a logo for the new design studio for optimal readability online.
- Ensure the logo design is readable in small and large formats.
- Captivate the designer's personality and the brand's identity within the logo design.

### LOGO REWORK

Kings of the Prairie Sportsman Club | July 2025- Present

AZ Cooling and Heating | January 2025

Lykins Plumbing | December 2024 - January 2025

- Redesign current logo to create a simpler design, improve readability, enhance brand identity all created in vector files for future marketing use.

## EDUCATION

### BACHELOR OF ARTS IN GRAPHIC DESIGN AND MEDIA ARTS

Southern New Hampshire University | Online | 3.9 GPA | Graduated with Honors: August 2025

President's List & Honor Roll: Each Reporting Term between Summer 2024- Summer 2025

### BACHELOR OF ARTS IN GERMAN STUDIES

University of Arizona | Tucson, AZ | 3.4 GPA | Graduated: May 2016

Honor Roll: Spring 2013 Reporting Term & Fall 2012 Reporting Term

German Excellence Award: Spring 2025 Reporting Term

## NON-INDUSTRY EXPERIENCE

### CUSTOMER SERVICE REPRESENTATIVE

Joy Estes State Farm Agency | Scottsdale, AZ | July 2022 - July 2025

[www.joyestes.net](http://www.joyestes.net)

- Support customer inquiries about insurance policies, coverage options, claims, and policy changes.
- Handle billing issues, process payments, set up payment plans, and offer hardship solutions.
- Resolve customer complaints and ensure professional, timely service.
- Cross-sell and up-sell insurance policies, coverages, and endorsements.
- Maintain industry knowledge, compliance, and create social media content for SEO improvement.

### TEAM LEAD

TopGolf | Gilbert, AZ | June 2021 - July 2022

[www.topgolf.com](http://www.topgolf.com)

- Supervise daily operations, ensuring compliance with health and safety laws.
- Lead and motivate a team of 100+ associates to meet performance goals and provide excellent customer service.
- Train, onboard, and support team members for optimal performance, individual and professional growth.
- Handle customer inquiries, complaints, and feedback efficiently and professionally.
- Collaborate with management to improve operations, analyze performance metrics, monitor inventory levels, and manage shift assignments.

### BAR AND EVENTS MANAGER

Jolly Fox Brewery | Pittsburg, KS | May 2020 - May 2021

- Oversee daily operations, including inventory management, staff scheduling, and customer service.
- Plan and execute private events such as small festivals, tastings, paint and sip nights, and private parties.
- Promote events via social media and collaborate with special guests.
- Manage bar staff, including hiring, training, and performance evaluations, while ensuring regulatory compliance.
- Develop vendor relationships, manage budgets, and analyze sales data for operational improvements.

## SKILLS

### DESIGN SKILLS

Producing and Pitching Creative Concepts • Applying Elements and Principles of Design • UI/UX Design Practices • Responsive Designs • Print-Ready Designs • Color Theory • Typography • Illustration • Branding • Professional Quality Designs • Prototyping • Animation • Search Engine Optimization (SEO) • Identifying and Applying Industry Trends • Layouts • Visual Hierarchy • Accessible Designs • Social Media Designs • Logo Design

### TECHNICAL SKILLS

Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Adobe XD • Adobe Acrobat • Adobe Creative Cloud • Microsoft Publisher • Microsoft PowerPoint • Microsoft Word • Microsoft Excel • WordPress • Canva • Hypertext Markup Language (HTML) • Cascading Style Sheets (CSS) • GIMP

### SOFT SKILLS

Critical Thinking • Communication • Teamwork & Collaboration • Problem-Solving • Multitask Capabilities • Organization • Detail Orientated • Public Speaking • Pitch Creative Concepts • Project Management • Social and Cultural Sensitivity • Analysis • Scheduling and Time Management • Decision Making